



Thomas Jefferson High School for Science and Technology Partnership Fund, Inc.
6560 Braddock Road, Alexandria, Virginia 22312-2291

May 21, 2004

Dear Jefferson Alumnus,

Earlier this year, we sent you a note to encourage your support for the Thomas Jefferson High School for Science and Technology Partnership Fund. In it, we asked you to reflect on the special difference that TJ has made in your life.

We are now writing to ask you to consider what you can do to help assure that the special qualities that you valued at TJ, will continue to be there for those who occupy its classrooms today and in the years to come.

We all treasure TJ's reputation for excellence. Each year, our school struggles in its efforts to stay on the leading-edge of swiftly-changing technology and science. As you know, TJ receives little more funding than other public schools. Similar to the realities at other valued public institutions of higher learning, public funding alone will never guarantee well-equipped research laboratories or classrooms. These centers of educational excellence are dependent on well-established and supported philanthropic programs to provide the critical "margin of excellence." *Very simply stated, philanthropy is essential to their prominence...*

In 1999, parents and business leaders founded the TJHSST Partnership Fund, Inc., a private non-profit 501(c) (3) charitable organization to forge strategic partnerships and foster long-term alumni and family commitments to our school. In the last year alone, the Partnership Fund solicited hundreds of current and alumni parents, and corporate donors. While the Fund has wisely invested dollars raised in meeting Jefferson's most critical needs, there are so many others that remain unmet.

In addition, the Partnership Fund has as its goal to build our *Endowment for Excellence* to provide a stable and permanent funding source, and to cushion TJ's financial reality from the unpredictable fiscal challenges of state and local government funding. The Fund has now grown its capacity to achieve this important objective by establishing its very first on-campus TJHSST Partnership Fund office and hiring its first executive director, Ms. Joan Ozdogan on February 9, 2004. Joan comes to TJ from the Office of Advancement at The George Washington University with more than 20 years of national and local fundraising experience.

As alumni, we have a very special supporting role to play. Alumni represent the long-term goals of Jefferson. We will not define success for our school solely on where its graduates go to college, or their professional achievements – but, by the measure of how they give back to the TJ community.


Consider this If every alum gave \$7 a month (An annual gift of \$84) in 2004 — the cost of coffee and a muffin at Starbucks—we could raise more than half a million dollars for our school. Now consider the stunning difference that this funding would make in TJ's laboratories, and classrooms.

It's just this simple... So please take a moment to reflect on what TJ has meant to you.

When you do, we encourage you to make your tax-deductible contribution to the Thomas Jefferson High School for Science and Technology Partnership Fund. The enclosed alumni contribution form outlines gift opportunities and donation options. If you would like to learn more about special giving opportunities, or inquire about how you, and others (i.e. your employer or organization) can support its mission, contact our TJHSST Partnership Fund office located at the school at 703.750.8317 or our Executive Director at jkozdogan@tjhsst.edu

Thanking you in advance for your support for "our TJ."

Sincerely,



Jay Briar (Class of '94)
President
TJ Alumni Association and
Ex-Officio Member
TJHSST Board of Directors



Eric C. Peterson ('03 Alumni Parent)
Chairman of the Board
TJHSST Partnership Fund

P.S. Remember to check into your employer's program for matching gift funds – an easy way to double or even triple your support!

Contact us to learn how you can make an "**In Honor of**" gift to recognize a teacher or research laboratory director who has been especially influential in your life

Enclosures



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Name(s): _____
(Please print)

Class of: _____ (Enter year)

Address: _____

E-mail: _____

Phone: _____ (Home) _____ (Office)

YES, I would like to make a tax-deductible charitable contribution to the
Thomas Jefferson High School for Science and Technology Partnership Fund, Inc.

\$25 _____ \$100 _____ \$250 _____ \$500 _____ Other \$ _____

Ways to Support – I would like my gift to benefit TJHSST as indicated:
(If more than one, indicate amount of distribution to each area.)

✚ _____ **Jefferson Innovation Fund (Unrestricted Gift)** – To meet the priority needs of TJHSST as determined by the Partnership Fund’s Board of Directors in consultation with the Principal.

✚ _____ **Centers of Excellence (Restricted Gifts)** – To support the following priority area(s): (If more than one, indicate dollar amount to each area.)

- _____ *Equipment/Capital Needs*
- _____ *Science & Research Technology Laboratories*
- _____ *Professional Learning Community (Staff Training/Development)*

✚ _____ **Endowment for Educational Excellence** – To build the endowment that will provide long-term support for the TJHSST.

✚ _____ **Special Gift** - To honor or remember someone special; a fellow student, teacher, laboratory director or administrator. (**Unrestricted or Restricted** – Please state your gift intentions in a cover note accompanying your contribution.)

Ways to Give Your Gift...

Personal check - Made payable to "TJHSST Partnership Fund, Inc.," is enclosed.

OR

Credit Card - Please bill my credit card for monthly contributions:
(Automatic monthly contributions may be initiated by completing the following form.)

Automatic Monthly Contribution by Credit Card

MasterCard/Visa number	Expiration date (month and year)
Monthly contribution amount (circle/insert amount) \$10 \$25 \$50 \$100 Other \$____	Indicate # of months or "Until Canceled"
Charge on this date of each month (circle) 1 st 15 th 25 th	Signature

OR

Credit Card - Please bill my credit card for the following one-time, single contribution of \$ _____.

Single Contribution by Credit Card

MasterCard/Visa number	Expiration date (month and year)
Contribution amount (circle or insert amount) \$25 \$50 \$100 \$1000 Other \$____	Signature

OR

You may also make a credit card donation online at www.tjpartnershipfund.org/join.html

A United Way or a CFC Campaign at your workplace?

If so, please remember to designate:

TJHSST Partnership Fund - Agency Code 9249.

Thank You!



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703.750.8317 www.tjpartnershipfund.org

The TJHSST Partnership Fund is tax-exempt under Section 501(c)(3) of the Internal Revenue Code and is registered with the Commonwealth of Virginia - Department of Consumer Affairs.